



**VENDORS - GENERAL INFORMATION**  
**6th Annual Summergrass Bluegrass Music Festival**  
**August 22-24, 2008**  
**[www.summergrass.net](http://www.summergrass.net)**

Welcome!

Here is some general information for folks interested in applying for a Vendor Space at Summergrass San Diego Bluegrass Music Festival in 2008.

- Our attendance is expected to be between 3500 - 5000 people over the weekend.
- Our attendees: both men and women; range in age from babies to grandparents and everything in between; the majority of our visitors are 40 +; we have both campers and day visitors.
- There is music onstage from opening to closing every day, except during meal breaks when folks can enjoy demonstrations of the museums very cool equipment. People tend to wander the grounds all day.
- We truly want you to enjoy your experience at Summergrass.

If you are a returning vendor *Thank You* for your previous support and we promise an even bigger and better festival this year, with vendor layout very similar to 2007 design, which our vendors liked. This year your vendor fee includes admission for two working vendor personnel but *not* vendor camping space (tent or RV \$42 if you need it).

If you are a new vendor please check out the web page at [www.summergrass.net](http://www.summergrass.net) and you will see that we have a dynamic line-up of entertainment and a unique outdoor location at the 40 acre Antique Gas & Steam Engine Museum at 2040 N. Santa Fe Ave. in Vista CA, offering visitors a lot to enjoy in addition to the music. Our wonderful vendors add a lot to the ambiance of the event.

Some vendor-specific info:

- **Summergrass vendors are "juried"**, so send a photo of your vendor setup and a list of what you sell when you submit your application unless you've previously been a Summergrass vendor and we're already familiar with you. If a previous vendor but you have new merchandise or new site setup, send a list and a photo please.
- **Applying:** We have only about 25 vendor spaces, and they will go fast! Attached is an application to be a vendor at our 2008 Summergrass San Diego Festival.
- **Submission of an application does not guarantee acceptance.** If for some reason your application is not accepted we will return your check. We want to ensure what you are bringing is likely to appeal to visitors so that vendors make some money and visitors enjoy a variety of quality vendors.
- **Food:** Sorry, but Summergrass is unable to accept applications from FOOD vendors who have products edible on grounds because our Museum venue already has a number of permanent food facilities that will be operating during our festival. Pre-packaged foods (in jars, powdered or dried seasonings, etc., not consumable on grounds) *MAY* be acceptable... please call to check before sending in your application.
- **Insurance:** Our insurance requires that our vendors be covered by insurance. If you carry your own insurance we need a copy of the Insurance Rider mailed WITH your application or within 2 weeks of notice of acceptance; if you don't have your own insurance we can get you a rider under our insurance policy. To do this you **MUST** include an additional \$60 (food vendors higher) for insurance with your vendor application (see details on application).
- **Vendors - bring all your own stuff:** tables, chairs, EZ Up or enclosure, lights, merchandise, etc.
- **We attempt to minimize duplication** in vendors to be fair to the vendors who commit themselves to our festival early. Apply as soon as possible to insure you have a space.
- **Music vendors:** other vendors may sell some of the smaller accessory items you might carry (tuners, strings, picks, etc.), but we try to be sure that your "major" items (instrument types, price ranges, etc.) aren't duplicated by other vendors. Due to the nature of music product vending there may be some overlap in products.
- **Pets** are not permitted in the show area but are OK on a leash in the campground. Vendors with well-behaved, quiet pets may have them in their vendor space, but if they are off leash, noisy, or a problem in any way whatsoever, as determined by Summergrass, they must be removed to your campground site permanently. Pets are absolutely not allowed in day parking for their own safety. They are not allowed in the festival audience area.
- Be aware that this is a music festival and our guests are focused mainly on music, but really enjoy the opportunity to explore and shop with our vendors.

**Please return your vendor application, with your check made out to "Summergrass" to:**

***Summergrass Vendors, Attn: George Noble, 125 East Naples, Chula Vista CA 91911***

If you have questions please do not hesitate to contact us. We look forward to hearing from you.

Please respond as soon as possible, so we can guarantee you a reservation. Thank You!

*Questions? Summergrass Vendor Info: Ph. 619-691-1626 (George), email [vendors@summergrass.net](mailto:vendors@summergrass.net)*